

Epworth Goals & Action Plan Update
November 20, 2013 Meeting
Notes on Objectives & Goals for Plan

Please note: This document contains notes from the November 20, 2013 work session. Items listed will be developed into objectives and goals for the revised plan.

Objective: Housing

- Newer, wider range of subdivisions
 - City-developed subdivision or more aggressive plans
 - South of Hwy 20/west of sewer plant for expansion
- Higher-end homes – looking at getting options for larger lot sizes
- TIF expansion for residential
- Continue/improve/enforcement of storm water
- Elderly housing options
 - Investment groups for options/units
- Seek developers/encourage 2+ bedroom apartments/rentals, modernized units
- Consideration of park expansion to spur housing

Objective: Job Creation/Expansion

- Make contact w/ potential developers for new sites/developments
- Comprehensive infrastructure plan – existing, potential sites, looking at best areas to expand
- Master development plan
- Partnerships for public/private development, development options
- Business retention plan/program – keep what we have
- Grants/outside funding for projects

Objective: City Services/Revenue

- City's ability to communicate w/ citizens – branch out to broader groups
 - Unified presence for youth activities/sports
- Lighting walking trail – Center Ave. west to 5th Ave.
- Multi-sport/multi-use indoor recreation facility (winter sports)
- Area for summer sports (outdoor complex), poss. Partnership w/ WD
- Limited resources – how are resources being used? Review.
 - Library – cost effective?
- Tennis courts – partnership w/ WD
- Tax base – implications of our plans
- Plans for old school property – what can we do to enhance it?
- Review of all city property

Objective: Community Character

- Maintain/attract service business and light industrial
- Community promotion/development