

City of Epworth

Capital Planning Work session - October 30, 2013 & November 20, 2013

Background: Participants at session conducted a "SWOT" analysis of the City of Epworth. The final document includes input from the session in addition to comments submitted to the city prior to the session. On November 20, each of the SWOT items was placed into a category (or categories) for future planning.

Strengths

Example: Item - Objective Categories Item Belongs To

Schools - expansion, housing, job creation
Safe community - housing, city, comm. Profile, funding
High school in town - housing, job creation, expansion
Good place for raising kids - housing, job creation, expansion
Seminary - amenities, job creation, youth activities
Fire Dept/EMS - housing, job creation, funding/svcs.
Highway 20 - expansion, housing
Prox. To larger communities - expansion, housing
4 directions to grow (not bottlenecked) - expansion, housing, private sector biz
Infrastructure (good, updated) - housing, funding, amenities, expansion
City employees here long term - services, revenue, knowledge
Park locations/enhancements - amenities, services, housing, profile
Bedroom community - housing, expansion
Library - amenities, housing

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ommittee in advance.
or inclusion into planning for objectives.

Weaknesses

Job creation - revenue, amenities, business expan.
Business community expansion/development - job creation, revenue, services, amenities, housing
Landlocked - opp. for expansion, lack of agreements/interest
Lack of shovel-ready development - expansion, job creation, funding/revenue
Networking w/ other players - services, expansion
Amenities-restaurants, recreation - amenities, services, job creation, expansion
Housing mix-lack of upper end homes - housing, revenues, services, expansion
Missing out on industrial/commercial - revenues, services, expansion, job creation,
Park system-only 2 locations - housing, services, events
Water & sewer rates - services, revenues, housing, job creation
Limited tax base - revenues, services
Welcoming community-gov't, organizations - housing, expansion, job creation
Lack of services - services, revenues,
Variety of recreational opportunities - housing, services
Resistance to paying for upgrades - revenue, services avail
Aging population - housing, revenues, services (strike??)
Community involvement/interest - com. Profile, services,
Communication w/ community - services, community profile
Railroad/Hwy 20 limitations - expansion, job creation, revenue, services
Internet/telecommunications - job creation, amenities, expansion
Website - community profile, services

Opportunities	Threats
<p>Highway 20 frontage</p> <p>Senior community/housing</p> <p>Housing turnover</p> <p>Expansion possibilities-land</p> <p>Cooperate w/ development organizations</p> <p>Partner w/ WD for recreations</p> <p>Partner w/ DWC & WD for projects</p> <p>Leverage existing land for park expansion</p> <p>Business incentive program</p> <p>Promote strengths as a bedroom comm.</p> <p>Shared library service</p>	<p>Bedroom community</p> <p>Complacent nature</p> <p>Lack of expansion opportunities</p> <p>Dead-end streets</p> <p>School system</p> <p>High school not able to expand</p> <p>Not much beyond starter homes/lack of high end</p> <p>Poor organization of park system-programs/facilities</p> <p>Poor communication to community</p> <p>Lack of amenities-recreation/restaurants</p> <p>Lack of businesses</p> <p>Legislative changes</p> <p>Lack of revenue opportunities</p> <p>Rural subdivisions</p> <p>Wastewater/drinking water regulations</p> <p>Storm water runoff</p> <p>Neighboring communities</p>

City of Epworth				
Capital Planning Worksession - November 20, 2013				
<u>Objectives - Nov. 20th</u>				
Housing				
City Services/Amenities/Revenue & Finance				
Job Creation / Expansion / Private Sector Amenities				
Community Character				
<u>Potential Objectives (From 10/30)</u>				
Amenities - private sector businesses				
Opportunities for community expansion				
Defining community profile/character (e.g. residential only community, some business, etc.)				
City services (inclusive of parks, recreation, streets, etc.)				
City funding & revenue				
Housing				